

gentledental™

FRANCHISEE BENEFIT DOCUMENT

DENTISTRY AT YOUR FINGERTIPS

gentledental.care is a AI-based franchise of dental clinics which strives to provide the highest form of dental service.

We adhere to the highest form of infection control according to medical standards.

We have the best team of dentists.

gentledental.care is owned by Neordent Healthcare Solutions Pvt Ltd



SINGLE DAY DENTISTRY

In-house manufacturing of dental restorations, appliances, and prostheses. No need to outsource all your work to laboratories and other third parties.

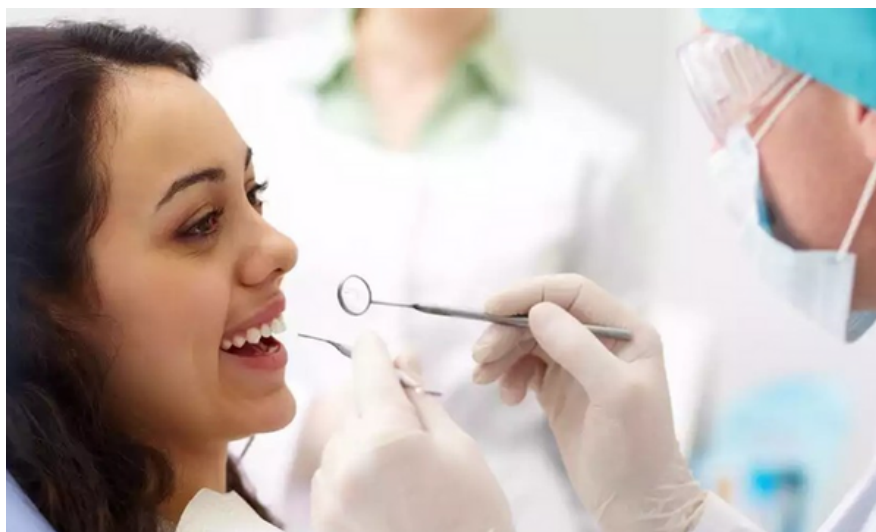
AI-BASED DIAGNOSIS

gentledental™ will be India's first Artificial Intelligence-based healthtech platform.

Discussion Framework

Important Talking Points

- Introduction
- Services
- Benefits
- Financial Data
- Monthly Earnings
- Next steps
- About Us



gentledental™ will be India's first Artificial Intelligence-based healthtech platform.

Oral Health

85% to 90% of adults have dental cavities, along with about 60 to 80% of children. Also, around 30% of children have misaligned jaws and teeth.

WHO considers edentulism (toothlessness) as a form of disability

We have done away with the need for a second opinion for your dental or oral problem.

Value Proposition

Outstanding services for dental practices

Offer patients a consistent and professional dental services

A comprehensive dental diagnosis solution that provides instant, accurate and consistent reports verified by dentists and aided with AI

Company Values

Responsibility

We have the best team of dentists and allied professionals, who work round-the-clock to keep things in tip-top condition. We take care of accountability.

Accuracy

Our diagnosis features does away with human errors, because we have a plethora of diagnosis tools which makes it impossible for us to go wrong. All this, backed by AI.

Integrity

We sometimes go out of our way to make our work and monetary transactions transparent and honest. This is our top priority.

Our Services

Routine-checkups

X-rays

Dental Implants

Tooth-coloured Restorations

Treatment of Impacted Wisdom teeth

Braces

Gum Surgeries

Emergency Dentistry

Single Day Dentistry

Aligners

Painless Extractions

Cosmetic Dentistry

Oral Prophylaxis

Crowns & Bridges

Pediatric Dentistry

Full Mouth
Rehabilitations

Root Canal Treatment

We adhere strictly to a treatment price list recommended by IDA in 2020, subject to amendments from time to time.

Benefits

- **Centralized Marketing Support**
- **Single Day Dentistry**
- **Uniform Treatment Pricing**
- **Technology-enabled Workflow**
- **Continuing Education**
- **Equipment & Consumables Supply at special rates.**

A partnership with [gentledental](#) will bring to you not only a clinic which you can run and operate as your own, but also a place where you can become a better professional than you already are. Basically, you can concentrate on treating patients the right way, while we at [gentledental](#) take care of everything else for you.

Our Growth Story

We have continuously been on an upward growth trajectory, from a single-chair clinic in 2017, to multiple chair operatories at multiple locations in 2022.

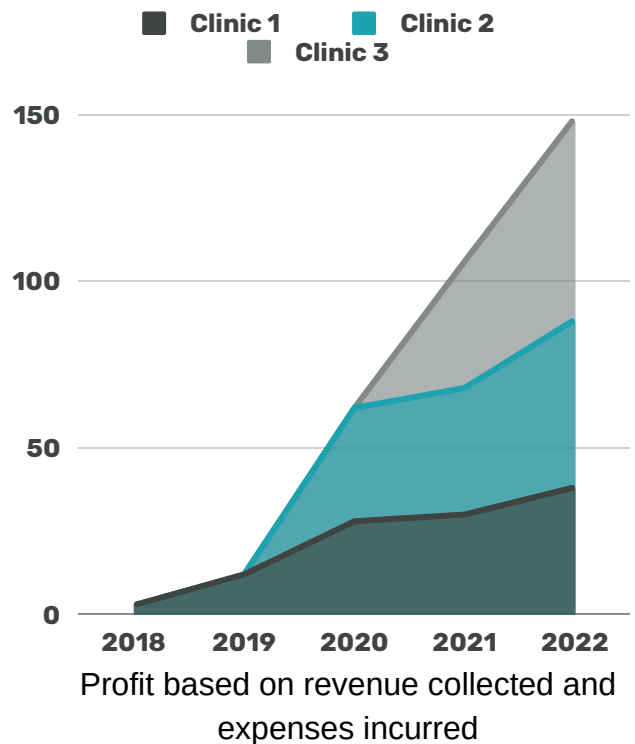
We aim to open one hundred AI-based dental clinics with in-house dental manufacturing units by the end of 2023.

Market Size

Total Available Market (TAM)
19 M

Serviceable Available Market (SAM)
5.3 M

Serviceable Obtainable Market (SOM)
1.09M



Monthly earnings at gentle^{dental}™

A basic month-on-month earnings plan (indicative)

Revenue	400000
Expenses	150000
Profit	250000

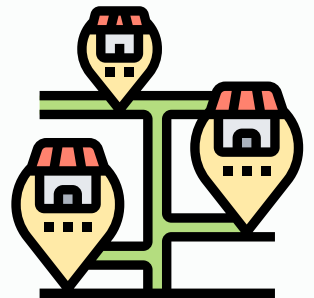


If you are looking to be a part of this new revolution in Dentistry, all you have to do is join hands with us and let us do the rest.

Our Franchise Manager will get in touch with you and take it forward.

Next Steps

- Secure 'gentledental' domain name
- Identify potential franchisee
- Create brand awareness.
- Evolve business model to understand other segments
- Improve marketing research



Get to know us

Dr. Chinmoy Hazarika
Director & CEO

Dr. Sudeshna Phukan
Director

Dr. Touhid Barkat
Manager- Clinical Operations

Nisarg Soni
CTO

Ronak Soni
Business Head

Shrija Nair
Human Resources

Contact Us

www.gentledental.care

www.gentledentalguwahati.com

www.neordent.com

Call: 7896646246

Email: admin@neordent.com